Press Release Issued: September 2020

Word Count: 230

**Actisense signs global distribution agreement with Radio Holland Group**

Actisense, the marine electronics specialists based in Poole, Dorset, have signed a distribution agreement with global marine electronics, navigation and communications experts, Radio Holland, part of Pon Holdings.

Radio Holland will bring their technical expertise to market and sell the Actisense portfolio of NMEA products across their extensive network of 70 locations in 30 countries along key shipping routes on 5 continents.

Actisense CEO, Phil Whitehurst, said:

“*We're delighted to have struck this agreement with Radio Holland. They have already been valued customers of ours through a number of their territories. However, this global distribution deal means that Actisense products will now be able to solve complex NMEA challenges in more locations than ever before.*”

Hugo Abrahamse, Global Procurement Manager at Radio Holland, commented:

“*Actisense are world renowned for their quality and precision products. They fit perfectly in line with our existing high-quality product offering, and we can see enormous scope for their application in leisure and commercial marine environments. We look forward to an exciting partnership with the Actisense team.*”

Actisense's most popular products include their NMEA buffers and data conversion gateways, their NMEA 2000 WiFi gateway, as well as their complete range of NMEA 2000 networking cables and connectors.

For more information about Actisense and their award-winning NMEA products, visit: [actisense.com](http://www.actisense.com). To learn more about Radio Holland, visit [radioholland.com](https://www.radioholland.com).

* **Ends –**

To interview Phil Whitehurst or to find out more please contact [justin.cohen@actisense.com](mailto:justin.cohen@actisense.com).

**Editors Notes:**

Actisense, based in Poole, United Kingdom, was formed by Phil Whitehurst, a Chartered Electronics Engineer and established in 1997. Actisense has been creating intelligent marine electronic products that have seen them become recognised for their reliability both nationally and internationally. They are now exported to over 80 distributors in 45 countries worldwide.